



NEWS/PHOTO ALERT
Columbia Pictures presents
the World Premiere of

THE SMURFS 2

Sunday, July 28th, 2013
REGENCY VILLAGE THEATRE, WESTWOOD

YOUR COVERAGE IS INVITED – YOU MUST RSVP TO COVER THIS EVENT

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SMURFS 2 opens nationwide July 31st, 2013

WHAT: PREMIERE OF COLUMBIA PICTURES “SMURFS 2”

In this sequel to Columbia Pictures/Sony Pictures Animation’s hybrid live action/animated family blockbuster comedy *The Smurfs*TM, the evil wizard Gargamel creates a couple of mischievous Smurf-like creatures called the Naughties that he hopes will let him harness the all-powerful, magical Smurf-essence. But when he discovers that only a real Smurf can give him what he wants, and only a secret spell that Smurfette knows can turn the Naughties into real Smurfs, Gargamel kidnaps Smurfette and brings her to Paris, where he has been winning the adoration of millions as the world’s greatest sorcerer. It’s up to Papa, Clumsy, Grouchy, and Vanity to return to our time, reunite with their human friends Patrick and Grace Winslow, and rescue her! Will Smurfette, who has always felt different from the other Smurfs, find a new connection with the Naughties Vexy and Hackus – or will the Smurfs convince her that their love for her is True Blue? Returning cast includes Neil Patrick Harris, Jayma Mays, with Katy Perry as Smurfette and Hank Azaria as Gargamel. Brendan Gleeson joins the cast as Victor. Joining the voice cast are Christina Ricci and JB Smoove as Vexy and Hackus.

WHO: **FROM THE FILM** – Katy Perry (Smurfette), Neil Patrick Harris (Patrick Winslow), Britney Spears (Song By), George Lopez (Grouchy Smurf), Anton Yelchin (Clumsy Smurf), Jacob Tremblay (Blue Winslow), Nancy O’Dell (herself), Raja Gosnell (Director), Jordan Kerner (Producer), Ben Haber (Executive Producer), Paul Neesan (Executive Producer), J David Stem (Written By), David Weiss (Written By), Jay Scherick (Written By), David Ronn (Written By), Karey Kirpatrick (Written By),

INVITED GUESTS – Brooke Shields, Chris Henchy

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| WHEN: | Sunday, July 28 th , 2013 | WHERE: | Regency Village Theatre |
| | Press Call Time | | 961 Buxton Avenue |
| | Blue Carpet Arrivals | | Westwood |
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Photos, B-roll and Soundbites from the Premiere will be available for download this evening at www.sonypicturespublicity.com